



SPONSORSHIP OPPORTUNITIES

National Fragile X Foundation 17th International Fragile X Conference July 16-19, 2020 | Renaissance Hotel - Orlando, Florida

The National Fragile X Foundation (NFXF) is the leading national patient advocacy organization for a rare genetic disorder known as Fragile X. Fragile X is the most common cause of inherited intellectual disabilities and the most common, known single-gene cause of autism. It is estimated that 100,000 Americans live with Fragile X syndrome and approximately 1.5 million carriers are at risk for the physical, mental, and emotional issues associated with this genetic disorder.

The NFXF **biennial educational conference** is dedicated to presenting a comprehensive educational perspective on all topics that impact members of the Fragile X community: scientific progress, medical advancements, emotional support, legislative activities, current and upcoming clinical trials, and best practices for education, treatment interventions, and adult transition issues are among nearly **100 keynote and breakout sessions**.

What are the benefits of Sponsorship?

Sponsorship of the 17th Fragile X Conference **connects organizations directly** with members of the **Fragile X community** and signifies a strong commitment to improve the lives of individuals and families living with Fragile X and the associated disorders.

Sponsors have **unique opportunity** to access and connect with an enthusiastic audience of over **800 attendees**, including: individuals living with Fragile X, family members, basic scientists, clinical researchers, physicians, health care professionals, service providers, government officials, pharmaceutical industry representatives, educators, and other stakeholders interested in the progress being made in the Fragile X field.

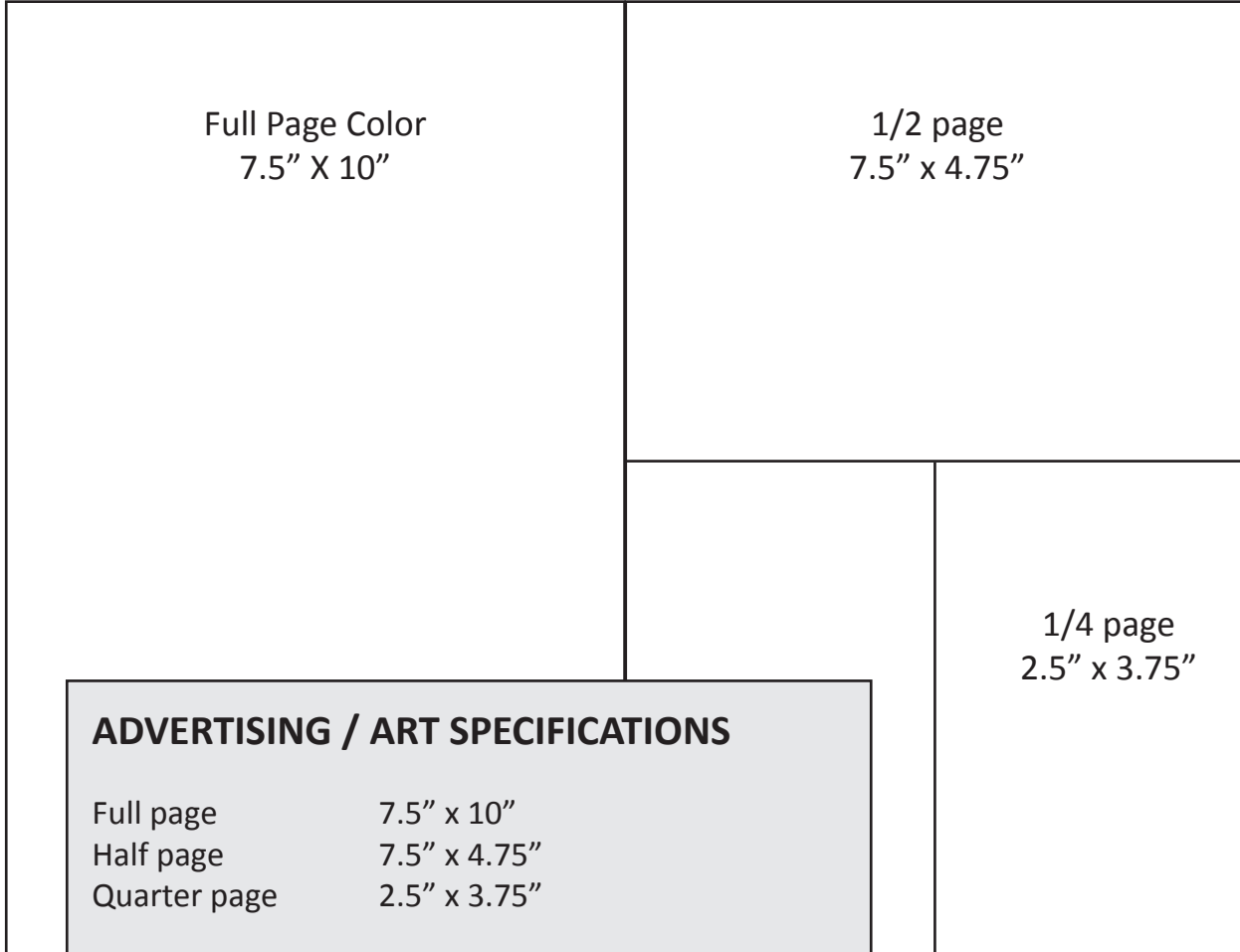
- Naming recognition
- Advertising and promotion
- Conference attendance
- Exhibit space

SPONSORSHIP OPPORTUNITIES & BENEFITS

Recorded Content & Live Stream (4)
 Banquet Celebration (3)
 Welcome Reception (2)
 Childcare Center (1)
 Morning (1) & Afternoon (1) Refreshments
 Poster Reception (2)
 Speaker Q & A (8)
 Scholarships (10)

BENEFITS	\$30,000	\$25,000	\$15,000	\$12,500	\$10,000	\$7,500	\$5,000	\$2,500
Individual Conference Registrations	5	5						
Banquet Table Recognition	VIP	VIP						
Reserved Table Banquet Celebration Dinner	X	X						
Logo Size on Materials	L	L	M	M	M	M	S	S
PRE-CONFERENCE RECOGNITION								
Social Media	X	X						
Conference Webpage	Logo	Logo	Logo	Name	Name	Name	Name	Name
Marketing Sponsor Listing	X	X	X	X	X	X	X	X
ON-SITE RECOGNITION								
Exclusive Naming Recognition	X	X	X	X	X	X		
Exhibit Hall Table	X	X	X	X	X	X		
Mobile Conference App Ads	X	X	X	X	X	X	X	
Day-of Electronic Signage	X	X	X	X	X	X	X	X
Conference T-shirt	Logo	Logo	Logo	Logo	Name	Name	Name	Name
Ad in Conference Program	Full page color	Full page color	1/2 page B/W	1/2 page B/W	1/2 page B/W	1/4 page B/W	1/4 page B/W	1/4 page B/W
Attendee Tote Insert	X	X	X	X	X	X	X	X
POST-EVENT FOLLOW UP								
Conference Wrap-up Email	X	X	X	X	X	X	X	X
Email Thank You	X	X	X	X	X	X	X	X

SPONSORSHIP ADVERTISING & EXHIBIT SPACE INFORMATION



ADVERTISING / ART SPECIFICATIONS

Full page	7.5" x 10"
Half page	7.5" x 4.75"
Quarter page	2.5" x 3.75"

Logos—high resolution (300 dpi) .png or .eps
 Artwork—CMYK, high resolution (300 dpi) .pdf or .jpg

Send via email to: kristin@fragilex.org
Submission deadline: April 1, 2020

Exhibitor Space (Sponsorships \$10,000+)

- 6' x 30" table top exhibit space placed in the conference exhibit hall.
- Listing on signage in the reception area and exhibitor area.
- Link on conference exhibitor page to your company or organization's website.
- Listing in the conference program.