



EXHIBITOR OPPORTUNITIES

National Fragile X Foundation 17th International Fragile X Conference July 16-19, 2020 | Renaissance Hotel - Orlando, Florida

The NFXF International Fragile X Conference has an outstanding reputation in the Fragile X medical, educational, and family support communities. The broad scope of topics addressed in the conference program attracts a wide spectrum of participants, including pediatricians, developmental pediatricians, neurologists, OB/GYNs, molecular biologists and researchers, clinicians, genetic counselors, educators, speech pathologists, occupational therapists, teachers, nurses, and families affected by all three Fragile X disorders— Fragile X syndrome, Fragile X-associated tremor ataxia syndrome (FXTAS) and Fragile X-associated primary ovarian insufficiency (FXPOI).

As an exhibitor, you will have almost three full days to showcase your staff, services and/or research opportunities, and you will be able to interact with the nearly 1,000 parents, research and treatment professionals and leaders in attendance.

Commercial Exhibitor Rate	\$2,500
Non-profit Exhibitor Rate	\$1,500
FXCRC Clinic Exhibitor Rate	\$1,500

Exhibitor passes do not include conference registrations and do not include session attendance or banquet dinner tickets. Registration and banquet tickets can be purchased separately.

As an exhibitor you will receive a benefits package that includes:

- 6' x 30" table top exhibit space placed in the conference exhibit hall.
- Listing on signage in the reception area and exhibitor area.
- Link on conference exhibitor page to your company or organization's website.
- Listing in the conference program.
- All exhibitors are welcome to attend the Kick-Off Reception, Thursday, July 16, 2020.

Please note: Exhibitor space is available on a first-come, first-serve basis and is limited to a maximum of 24 exhibitors.

EXHIBITOR LEVEL:

- Commercial \$2,500
- Non-profit/FXCRC \$1,500

KEY CONTACT INFORMATION:

Contact Name / Title: _____

Company / Organization: _____

Phone: _____ Email: _____

Address/City/State/Zip: _____

Company / Organization Website: _____

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PAYMENT INFORMATION:

- CHECK (Payable to NFXF)
- CREDIT CARD

Card Number: _____ Exp Date: _____ Code: _____

Name on Card: _____

Billing Address: _____

Authorized Signature: _____

APPLICATION DEADLINES:

Completed application deadline April 1, 2020

Payment due May 1, 2020

FOR OFFICE USE ONLY:

- Payment Received
- Space Assigned

PURPOSE OF EXHIBIT

The 17th NFXF Fragile X Conference is sponsored by the National Fragile X Foundation (NFXF). The purpose of the exhibition is to complement conference educational sessions by enabling attendees to see, hear, examine, and question the latest developments in products, equipment and services related to the interest and educational values of the NFXF.

ELIGIBILITY

The NFXF reserves the right to refuse or revoke at any time, without prior notice, any license of exhibit space to any person or company whose presentation of products or services, promotional material, conduct of affiliated personnel or companies are not compatible with the general character and objectives of the NFXF. The NFXF shall have sole right and authority to approve the tone, general content, and subject matter of exhibits.

SELLING RESTRICTIONS

Neither the exhibitors nor their agent's employees, contractors, or anyone connected with, or authorized by the exhibitors, shall conduct or permit sales in the exhibit area of any products other than those indicated on the registration form.

SUBLETTING OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods or services other than those manufactured or sold by them in the regular course of their business and listed on the registration/contract for exhibitor space.

CANCELLATION POLICY

25% of the Exhibitor fee is designated as a non-refundable deposit. Exhibitors must cancel in writing and may receive a refund of 75% of the total fee up to and including June 1, 2020. No refunds after June 1, 2020.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by the NFXF is strictly forbidden, and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by the exhibitor outside of the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by the NFXF. Regulations also apply to all hotels used by the NFXF to house meeting attendees. Signs for NFXF-approved sponsored functions are permitted, but are limited to 1 per hotel and must have prior approval by the NFXF. Signage for product or activity promotion is NOT permitted outside the contracted exhibit space.

SELLING OF PRODUCTS AND SERVICES

The purpose of the exhibits is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted within the professional nature of the meeting. No signage or advertising of products pricing will be allowed. PRODUCTS FOR SALE MUST BE THE EXHIBITORS' OWN UNALTERED, MARKETED PRODUCTS, AND THE PRODUCTS OR SERVICES MUST BE PERTINENT TO THE ATTENDEES' PROFESSIONAL INTEREST. The NFXF reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

EXHIBIT RENTAL INCLUDES

Booth space, table(s), two chairs and a wastebasket. Exhibit rental does not include drayage, decoration, labor, electrical or internet services. Arrangements for these services must be arranged directly with the Renaissance Orlando Sea World.

Please contact kristin@fragilex.org should you need to make arrangements.

SHIPPING OF PACKAGES

The hotel will refuse any packages delivered C.O.D. and will not notify the shipper. Any packages delivered with COD will be forwarded to the exhibitor/sponsor for payment.

To ensure proper delivery time for your event, please schedule your package to be delivered to the hotel one or more days prior to the start of your event.

Shipments will be stored at no additional charge up to 3 days in advance of the conference start date.

Exhibitors are responsible for all shipping charges to and from the hotel. Shipping charges billed to the NFXF will be forwarded to the exhibitor for payment.

BOOTH ACTIVITY

Demonstrations or live interviews must be confined to the limits of the space contracted. Special promotional activity must have prior NFXF written permission and must be contained within the space contracted. Audiovisual and other sound effects must be regulated so that neighboring exhibits are not disturbed. The NFXF Exhibit Manager reserves the right to determine at what point sound interferes with others and must be discontinued. Food products may not be distributed unless they are products being promoted at the display or they are used to demonstrate the company's product(s). Any exception to this policy must be approved by the NFXF prior to the exhibition. Please submit any intent to distribute premiums, novelty items or food products in writing by June 1, 2020. See food & drug administration compliance information below. Live performance of any kind is strictly prohibited. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. This prohibition extends to the members of the medical or lay press. Booth personnel should notify the Exhibit Manager if they are being photographed/videotaped without permission.

GIVEAWAYS

The American Medical Association has adopted guidelines governing gifts to physicians from industry. These guidelines have been endorsed by the NFXF and other medical organizations and by the Pharmaceutical Manufacturing Association. Novelty gifts or souvenirs not manufactured by the exhibiting company must be submitted to the NFXF for review. These premiums should be items that can be used during the meeting or in the professional activities of the attendee. Please submit in writing any intent to distribute premiums, novelty items or food products no later than June 1, 2020 to kristin@fragilex.org. The NFXF may withhold or withdraw permission to distribute souvenirs, advertising, or other materials it considers objectionable. Exhibitors may not distribute stick-on emblems, buttons, unofficial badges, or company nameplates. No balloons may be used as display decoration or inflated to distribute to visitors of a display. (Popping balloons may be especially frightening to children with Fragile X syndrome.)

EDUCATION EVENTS IN EXHIBIT BOOTHS

Continuing medical education (CME)-accredited education cannot be offered on the exhibit floor. Exhibiting companies must inform the NFXF, in writing, of all educational events offered in their booths. Letters must include a description of the event, identifying format, content, dates, time, and names of physicians involved in the delivery of the educational event. The notice must be sent to the NFXF, no later than June 1, 2020. Such booths must include the following wording: This event is not a part of the NFXF conference program and is not approved for Category 1 CME Credit. Companies are advised to reference FDA guidelines.

EXHIBITOR SPONSORED ANCILLARY EVENTS

The NFXF must be informed if you are planning an ancillary function during the meeting. A description of the event must be submitted in writing and approved by the NFXF. Activities cannot take place during any of the NFXF educational

program hours.

FOOD AND DRUG ADMINISTRATION COMPLIANCE

All products that are not FDA approved for a particular use in humans or which are not commercially available in the United States will be permitted to be exhibited only when accompanied by the appropriate signs that indicate the product or device's FDA clearance status. The following are samples of signs that should be displayed:

This drug/device is not cleared by the FDA for distribution in the United States.

This drug/device is intended to be used in the United States as described in the product's labeling.

Signs must be easily visible and placed near the drug or device, and on any graphics depicting the drug or device. Exhibitors are cautioned about the FDA's prohibition of promoting drugs or devices that are cleared for marketing for unapproved uses. Requests for information and guidance can be obtained at www.fda.gov/cder.

PATIENT/SUBJECT RECRUITMENT

Exhibitors who intend to recruit patients or other individuals for the purpose of inclusion in any database for the purposes of clinical or research follow-up must submit an email request to the NFXF by June 1, 2020 to linda@fragilex.org. The request must provide the following: A brief description regarding the nature of the recruitment, types of data captured, who will have access to the data, how the data could be used in the future, and verification that an informed consent process will be conducted. All exhibitors conducting recruitment activities must abide by federal and state privacy laws protecting the confidentiality of any data collected. The NFXF will respond to requests within 3 days of receipt. Exhibitors conducting recruitment activities must agree to provide each potential subject with an "FXCRC Future Contact Form." These forms will be provided to all approved exhibitors at the conference.

INSTALLATION OF EXHIBITS

All exhibits must be fully installed and ready for review by 4:00 PM on July 16, 2020. Any space not claimed or occupied prior to this time, and for which no special arrangements have been made, may be resold or reassigned by the NFXF without obligation on the part of NFXF for any refund whatsoever. Special arrangements must be made in writing and confirmed by the NFXF.

REMOVAL OF EXHIBITS

To ensure a professional climate and appearance of the entire exhibition areas, no exhibitor will be permitted to remove any materials or parts of any display until 2 PM on July 18, 2020. The exhibitor must have all exhibit material removed no later than 4:00 PM July 18, 2020. Exhibitors are responsible for all shipping charges to and from the hotel. Shipping charges billed to the NFXF will be forwarded to the exhibitor for payment.

PROHIBITION OF CHILDREN ON EXHIBIT FLOOR DURING INSTALLATION & REMOVAL HOURS

For their own safety and protection, children are not permitted on the exhibit floor during installation and dismantle hours. Children will only be permitted in the exhibit hall during exhibiting hours.

INDEPENDENT CONTRACTORS

So that insurance coverage can be verified and access to the exhibit hall authorized, exhibitors must notify the NFXF if a contractor not included in the Online Exhibitor Service Manual will be servicing the exhibit. This includes exhibit designers and builders, audiovisual and computer suppliers, florists, security firms, photographers, etc. All NFXF rules and deadlines apply.

ADDITIONAL SERVICE CONTRACTOR

Any requests or needs of the exhibitor outside of this agreement must be arranged for separately with the hotel. Please contact linda@fragilex.org should you need to make additional arrangements.

FIRE REGULATIONS

Exhibits must, at all times, meet the city and hotel fire regulations, and be safe to the public in the opinion of the NFXF. Exhibits may be inspected by the Fire Marshal prior to the opening, and during, the event.

CHARACTER OF EXHIBITS

No exhibit will be permitted to interfere with another exhibit. Exhibitors must obtain written permission from the NFXF for any display larger than the agreed upon size reserved. Booth personnel and demonstrations shall be confined to the exhibitor's booth space. Representatives may be attired to reflect the company's image but must maintain the professional climate of the NFXF. No exhibit shall contain anything that, in the opinion of NFXF, may cause a health or safety hazard.

INSURANCE

All property of the exhibitor is understood to remain under exhibitor's custody and control in transit to and from or within the confines of and during the conference and its facility. The NFXF does not, and will not, maintain any insurance covering the exhibitor's property.

LIABILITY

Exhibitor agrees to protect and hold forever harmless the NFXF and its members, representatives and employees for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees, property, attendees and invitees from any cause whatsoever. By signing this registration/contract, the exhibitor assumes all such risks and expressly releases the NFXF and its associates from any and all such injury, loss and damage.

HOTEL LIABILITY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by Renaissance Orlando Sea World, its owners or manager, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, Renaissance Orlando Sea World, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

INTERPRETATION AND ENFORCEMENT

These rules and regulations become part of the contract between the exhibitor and the NFXF upon signing the same. The NFXF reserves the full right and power of interpretation and enforcement and may amend them at any time. All matters in question not covered herein are subject to the decision of the NFXF and all decisions so made shall be binding on all parties affected by them, as by the original rules and regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who in the opinion of the NFXF conduct themselves unethically may be immediately dismissed from the exhibit area without refund or appeal.

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