

Intellectual Property Use

The National Fragile X Foundation (NFXF) has firm guidelines in place protecting our brand, logo and intellectual property. We appreciate the full cooperation of our supporters to help enforce these guidelines.

Using the NFXF Name

- The NFXF name may be used only to describe where donated funds are designated, but may not be used to promote any product or service. Furthermore, the NFXF name may not be placed on any products or product packaging. Please do not place the NFXF name in greater prominence than the company or product benefiting NFXF on any promotional materials or websites.
- Fundraising events and activities must clearly state the percentage or the exact amount of the money raised (dollars and cents) that will be donated. For example, you may say, “XX% of the proceeds from your donation will benefit the National Fragile X Foundation, a non-profit organization providing support, awareness, and education to individuals and families impacted by Fragile X”.
- The NFXF name and acronym is always capitalized.

Use of the NFXF Logo

Use of the “NFXF logo” is strictly prohibited without prior approval. This includes the use of the logo on clothing apparel or branded premiums (mugs, key chains, bags, etc.).

Use of NFXF Images

All uses of NFXF images, photos, and graphics must be reviewed and approved prior to production.

Sponsorship or Endorsement of Campaigns

NFXF exercises complete discretion when choosing to promote individuals, campaigns or companies through any of our social media platforms and is not able to accommodate individual requests for promotion.

Appropriated Use

The NFXF name cannot appear on any websites including content or advertising for tobacco, political material or firearms. We will not allow our name to be associated with any product or service that is obscene, pornographic, violent, intolerant, tasteless, denigrating or sexually oriented.

**THE NFXF RESERVES THE RIGHT TO REFUSE THE USE OF THE
NFXF NAME OR MARKS AT ANY TIME.**

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